**APPLICATION FORM**

**Creative Enterprise Workshop**

PLEASE FILL IN THE APPLICATION FORM IN ENLGISH

Kindly answer all the questions outlined below and email the complete form as an attachment to **Eastafricaarts@britishcouncil.or.ke.**

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| --- |
| **1. Your personal details**  |
| Full name  |  |
| Gender  | M F [ ]  |
| Date of birth  |  |
| Please attach a recent full colour photograph here Please confirm that we can use this photograph on the promotion needs |  |
| **2. Your contact details**  |
| Home address  |  |
| Telephone number  |  |
| Email  |  |
| Facebook |  |
| Twitter handle |  |
| **3. Your education**  |
| Highest level of education attained  |  |
| If you have completed a university degree or diploma, please provide details of all such qualifications including the name and location of the issuing institution  |  |
| How do you rate your English language skills?  |  |
| Spoken Written | basic working knowledge **fluent**basic working knowledge **fluent** |
| **4. Your professional background details**  |
| What creative sector do you represent (design, music, fashion, etc)? |  |
| Do you have formal training/ diploma/ degree in this field? If so kindly list the name and location of the issuing institution |  |
| How long have you been working in this sector? |  |
| Name of the organisation/business /brand which you recently worked in or represent currently |  |
| Describe a challenge that you have had working in this sector and how you overcame it? **(200 words)** |
| Describe a triumph that you have had working in this sector? **(200 words)** |
| **Creative Business Idea/Product/Service**The aim of the workshop is to help you build or develop your creative idea/product/service business, and you will be asked to present it at the workshop.  |
| How long has your company been in business? |
| Please, describe this idea/product/service **(max 250 words)** |
| List the resources (other than money) that you need to help build or develop your business? (Skills, People, Knowledge, Etc) |
| What risks do you anticipate for the development of your creative business? **(150 words)** |
| **Reasons why you want to participate in Creative Enterprise Workshop**  |
| What do you expect to get out of this course? **(150 words)** |
| How you are going to use the skills received at the workshop? How it will benefit you personally and your business? **(250 words)** |
| **How did you hear about this Workshop?** |
| [ ]  Media news article [ ]  British Council website [ ]  British Council bulletin/mailing list  British Council social media[ ]  Trade association bulletin/mailing list, in which case please specify:[ ]  Other organisation bulletin/mailing list, in which case please specify:[ ]  E-flyer/email from British Council [ ]  E-flyer/email from trade association/organisation, in which case please specify [ ]  Word of mouth [ ]  Search engine[ ]  Other, in which case please specify:  |
| **10. Declaration**  |
| I confirm that the information given on this application form is true and accurate  |
| Signature |  |
| Date  |  |