**APPLICATION FORM**

**Creative Enterprise Workshop**

PLEASE FILL IN THE APPLICATION FORM IN ENLGISH

Kindly answer all the questions outlined below and email the complete form as an attachment to **Eastafricaarts@britishcouncil.or.ke.**

|  |  |  |
| --- | --- | --- |
| **1. Your personal details** | | |
| Full name | |  |
| Gender | | M F |
| Date of birth | |  |
| Please attach a recent full colour photograph here  Please confirm that we can use this photograph on the promotion needs | |  |
| **2. Your contact details** | | |
| Home address | |  |
| Telephone number | |  |
| Email | |  |
| Facebook | |  |
| Twitter handle | |  |
| **3. Your education** | | |
| Highest level of education attained | |  |
| If you have completed a university degree or diploma, please provide details of all such qualifications including the name and location of the issuing institution | |  |
| How do you rate your English language skills? | |  |
| Spoken  Written | | basic working knowledge **fluent**  basic working knowledge **fluent** |
| **4. Your professional background details** | | |
| What creative sector do you represent (design, music, fashion, etc)? | |  |
| Do you have formal training/ diploma/ degree in this field? If so kindly list the name and location of the issuing institution | |  |
| How long have you been working in this sector? | |  |
| Name of the organisation/business /brand which you recently worked in or represent currently | |  |
| Describe a challenge that you have had working in this sector and how you overcame it? **(200 words)** | | |
| Describe a triumph that you have had working in this sector? **(200 words)** | | |
| **Creative Business Idea/Product/Service** The aim of the workshop is to help you build or develop your creative idea/product/service business, and you will be asked to present it at the workshop. | | |
| How long has your company been in business? | | |
| Please, describe this idea/product/service **(max 250 words)** | | |
| List the resources (other than money) that you need to help build or develop your business? (Skills, People, Knowledge, Etc) | | |
| What risks do you anticipate for the development of your creative business? **(150 words)** | | |
| **Reasons why you want to participate in Creative Enterprise Workshop** | | |
| What do you expect to get out of this course? **(150 words)** | | |
| How you are going to use the skills received at the workshop? How it will benefit you personally and your business? **(250 words)** | | |
| **How did you hear about this Workshop?** | | |
| Media news article  British Council website  British Council bulletin/mailing list  British Council social media  Trade association bulletin/mailing list, in which case please specify:  Other organisation bulletin/mailing list, in which case please specify:  E-flyer/email from British Council  E-flyer/email from trade association/organisation, in which case please specify  Word of mouth  Search engine  Other, in which case please specify: | | |
| **10. Declaration** | | |
| I confirm that the information given on this application form is true and accurate | | |
| Signature |  | |
| Date |  | |